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Toon Boom Studio Offers Fun and Easy Ways to Create Animated Halloween Special

Empowers Animators to Trial their Artistic Capabilities

Montreal, Canada (October 24, 2001) -Toon Boom Technologies Incorporated, the world-leading supplier of digital production tools to professional 2D animation film and video studios, today announced their Halloween Animated Specials using Toon Boom Studio. By downloading Halloween templates at www.toonboomstudio.com, Toon Boom Studio's complete desktop application for short form productions, will allow the artist at all levels, to create their own animated Halloween special.

Animators and Web artists are invited to create a 10 – 15 second Halloween animation scene using templates created with Toon Boom Studio. These entertaining and easy to use templates are complete from scene layouts of spooky graveyards to ghastly ghosts. The music and sound effects will enhance any Halloween animation by challenging the creativity of users. The template's compact file size allows animators to seamlessly send multiple creations to friends and family. Animators are encouraged to submit their projects to Toon Boom Studio to showcase in their Website theatre.

Toon Boom Studio is ideal for animators, Web designers and advertising agencies working in Web development to deliver high quality animation in a timely and cost effective matter. Product features such as paperless drawing, inking and painting, lip synchronization, and 3D scene planning are designed to free the animator from technical restraints.

About Toon Boom Technologies Inc.

Based in Montreal, Canada, Toon Boom Technologies Inc. is a world-leading supplier of 2D animation software. With a presence in more than 30 countries, Toon Boom Technologies provides a complete suite of high-performance, web-enabled desktop tools and services to creators and producers of 2D animation, including USAAnimation®, USAAnimation® Web Edition and Toon Boom Studio™. Founded in 1994, Toon Boom Technologies offers a 100% vector-based, resolution independent and multi-layer software system with multi-format output to HDTV, Film, DVD, Imax and Macromedia® Flash™. Toon Boom Technologies' products supply the 2D animation market with the digital production tools for market-leader studios such as Klasky Csupo, Warner Bros.,

DreamWorks, Paramount, MGM and Wild Brain. For additional information, visit Toon Boom on the Web at www.toonboom.com

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