



Toon Boom Studio Wins One More Prestigious Award

Montreal (May 9, 2002) - Toon Boom Technologies Inc., makers of the industry standard 2D animation software USAnimation, has just received another major award from the Macintosh community for Toon Boom Studio, its unique 2D animation solution for the Web and beyond.

Yesterday, during the prestigious Apple Designers Awards ceremony at the WorldWide Developers Conference (WWDC), TBS v.1 was named Best New Mac OS X product. The Apple Design Award recognizes innovation, advanced Mac OS X look and feel and the use of Apple technologies in exciting and new high quality products. Toon Boom Studio was also runner-up in the Most Innovative Mac OS X category.

Francois Gariepy, Vice President Professional Products at Toon Boom Technologies Inc. says: "This award is a great acknowledgment of our effort to use Mac OS X's unique qualities in the best possible manner to create the most compelling 2D animation software for creative professionals." Already in development, Toon Boom Studio V2 will incorporate several significant improvements over the actual winning entry, to broaden the creative scope and performance of this unique product.

The award-winning Mac OS X edition of Toon Boom Studio was developed by The Software Mackiev Company (<http://www.mackiev.com>), based on the original version created by Toon Boom Technologies Inc. Their expertise in developing for the Mac platform enabled a quick turnaround time for this release and ensured that Toon Boom Studio takes full-advantage of the power and elegance of Mac OS X.

About Toon Boom Technologies Inc.

Based in Montreal, Canada, Toon Boom Technologies Inc. is a world-leading supplier of 2D animation software for businesses and individuals. With a presence in more than 30 countries, Toon Boom Technologies provides a complete suite of high-performance, web-enabled animation tools and services to creators and producers of 2D animation, including [USAnimation](#), [USAnimation Web Edition](#) and [Toon Boom Studio](#).

Founded in 1994, Toon Boom Technologies offers a 100% vector-based, resolution independent and multi-layer software system with multi-format output to HDTV, Film, DVD, Imax and Macromedia Flash. Toon Boom Technologies' products supply the 2D animation market with digital production tools for market-leader studios such as Klasky Csupo, Warner Bros., DreamWorks, Paramount, MGM, FableVision Studios and Wild Brain. For additional information, visit Toon Boom on the Web at www.toonboom.com

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About The Software Mackiev Company

The Software Mackiev Company, with offices in Kiev, Cupertino, Chicago and Boston, is the world's largest company specialized in helping software publishers adopt Apple technologies. Software Mackiev has converted more than two hundred software applications to the Macintosh platform, a number of which have won Macworld Editor's choice awards including Toon Boom Studio (Toon Boom Technologies), World Book for Mac OS X (World Book Inc.) Kid Pix Deluxe 3 (Broderbund), and SSPS 10 for Macintosh (SPPS). For more information, visit Software Mackiev on the web at www.mackiev.com.

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