

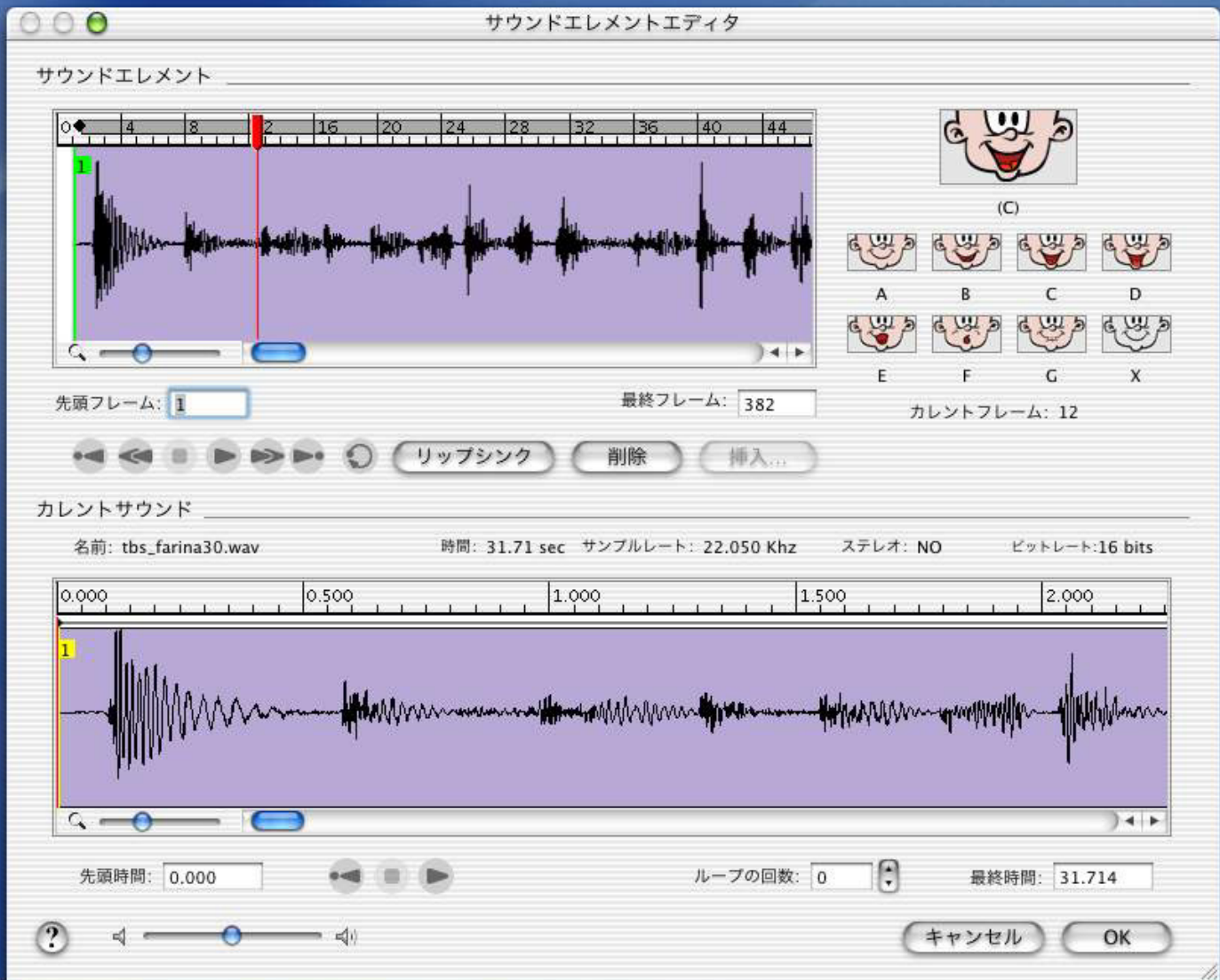


## **Toon Boom Studio v1.2 Now Available in Japanese**

Montreal (March 21, 2002) - Toon Boom Technologies is thrilled to announce at MacWorld Tokyo 2002 the launch of Toon Boom Studio version 1.2 in Japanese. Optimized for Mac OS X version 10.1, Toon Boom Studio v1.2 includes some exciting new features, including exporting animations as iMovie projects or the DV stream format, as well as a number of workflow enhancements and user interface improvements.

"This new release is a testimony to Toon Boom's commitment to providing quality tools to Japan, one of the leading animation markets due to the popularity of animation across all media including broadcast, web, and wireless," said Jacques Bilodeau, President and CEO of Toon Boom.

"By combining the power and stability of UNIX with ease-of-use and the largest set of premium-quality Japanese fonts, the adoption of Mac OS X continues to grow in Japan," said Ron Okamoto, Apple's vice president of Worldwide Developer Relations. "We are very pleased to see a version of Toon Boom that takes full advantage of Mac OS X and is customized to meet the requirements of the very experienced Japanese animation market."



Toon Boom Technologies is pleased to welcome Act2 as its Japanese distributor who joins a rapidly growing group of leading international distributors. [Act2 Inc.](#) is handling the localization, marketing and distribution of Toon Boom Studio in Japan.

The award-winning Mac OS X edition of Toon Boom Studio was developed by The Software MacKiev Company [The Software MacKiev Company](#), based on the original version created by Toon Boom Technologies Inc. Their expertise in developing for the Mac platform enabled a quick turnaround time for this release and ensured that Toon Boom Studio takes full-advantage of the power and elegance of Mac OS X.

## **About Toon Boom Technologies Inc.**

Based in Montreal, Canada, Toon Boom Technologies Inc. is a world-leading supplier of 2D animation software for businesses and individuals. With a presence in more than 30 countries, Toon Boom Technologies provides a complete suite of high-performance, web-enabled animation tools and services to creators and producers of 2D animation. The product portfolio includes **USAnimation**, **USAnimation Web Edition** and **Toon Boom Studio**, all award-winning software packages. Founded in 1994, Toon Boom Technologies offers 100% vector-based, resolution independent and 3D multi-layer software system with multi-format output to HDTV, Film, DVD, Imax and Macromedia Flash. Toon Boom Technologies' products supply the 2D animation market with digital production tools for market-leader studios such as Klasky Csupo, Warner Bros., DreamWorks, Paramount, MGM, FableVision Studios and Wild Brain. For additional information, visit Toon Boom on the Web at [www.toonboom.com](http://www.toonboom.com)

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## **About The Software MacKiev Company**

The Software MacKiev Company, with offices in Kiev, Cupertino, Chicago and Boston, is the world's largest company specialized in helping software publishers adopt Apple technologies. Software MacKiev has converted more than two hundred software applications to the Macintosh platform, a number of which have won Macworld Editor's choice awards including Toon Boom Studio (Toon Boom Technologies), World Book for Mac OS X (World Book, Inc.), Kid Pix Deluxe 3 (Broderbund), and SPSS 10 for Macintosh (SPSS). For more information, visit Software MacKiev on the Web at [www.mackiev.com](http://www.mackiev.com).

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