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For Immediate Release

Treehouse Productions Branch Out

(Montreal, June 9, 2003) Toon Boom Technologies is proud to announce that Treehouse Productions have climbed back up into full-scale production in the UK starting with a new production of 'How to Care for Your Monster', a 26x30 minute series co-production with Vivatoon in Canada and Toon Factory in France.

In their St Alban's offices the company have thrown out their old Animo software and installed a suite of Toon Boom Technologies' USAnimation systems to complete the series.

"We have begun work with USAnimation and our staff picked up the system in a couple of days. As the work began to pour in from our Indian studio, they had to be up to speed very quickly. Without the advanced painting tools of USAnimation we could not have hoped to have got through this amount of animation in such a short period of time." explained Matthew Sleaford, Chief Technical Director.

USAnimation is the industrial strength 2d animation production system that is rapidly converting competitive accounts due to its continual development, customer focused support and worldwide stability. The launch of Opus, USAnimation version 6, transports this award-winning system into an era not yet seen in this field. Opus rebuilds the strength of Toon Boom's vector technology into a solid, state of the art system integrated by one, easy to use interface called 'Stage'.



"Having been an avid fan of Toon Boom's tool sets I knew that we would be converting to the systems as soon as the time was right. We have ramped up the production and the time is now right to take on US Animation. We are very pleased to have signed up for what I believe is the best system out there by far!" Phil Littler, MD, Treehouse Productions.

About Toon Boom Technologies Inc

Based in Montreal, Canada, Toon Boom Technologies Inc. is the world-leading supplier of 2D animation software for studios and individuals. With a presence in more than 50 countries, Toon Boom Technologies provides a complete suite of high-performance, web-enabled animation tools and services to creators and producers of 2D animation, including USAnimation and Toon Boom Studio.

Founded in 1994, Toon Boom Technologies offers 100% vector-based, resolution independent and 3D multi-layer software system with multi-format output to HDTV, Film, DVD, Imax and Macromedia Flash. Toon Boom Technologies' products supply the 2D animation market with digital production tools for market-leader studios such as Klasky Csupo, Warner Bros., DreamWorks, Paramount, Universal, Sunwoo, Cuckoo's Nest and Wang Films. For additional information, visit Toon Boom on the Web at www.toonboom.com

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