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For Immediate Release

Toon Boom Congratulates Les Triplettes de Belleville

Montreal (June 16, 2003) – Toon Boom Technologies is proud of the outstanding success that the animated feature film, *Les Triplettes de Belleville*, reaped at the illustrious Cannes Film Festival and Annecy Animation Festival. Receiving standing ovations after each screening, this 75-minute long film is a co-production between LES ARMATEURS (France), PRODUCTION CHAMPION (Canada) and VIVIFILM (Belgium). As a technology partner, Toon Boom contributed to the production of this masterpiece with USAAnimation[®], its award-winning high-end 2D animation software.

Toon Boom Technologies and the producers successfully collaborated to adapt USAAnimation[®]'s 100% vector technology to meet the Director's objective of preserving the graphic style and line texture of the original rough drawings. Using USAAnimation[®] to scan and vectorize the drawings enabled them to maintain the original line quality and harmonize the thousands of drawings without restraining the unique drawing techniques of the artists.



"On such an ambitious artistic project, we were concerned that computer animation would impair the quality of the drawings. However, the result we got from USAAnimation has totally reassured us. In terms of production, this software holds the great advantage of being able to unite scanning, inking and painting, and compositing under one roof. This is greatly appreciated during the management of a production and teams", shared François BERNARD, Production Director at LES ARMATEURS.

Given the positive and enthusiastic reviews that *Les Triplettes de Belleville* has received so far, this feature film is sure to be a contender for the Oscars in 2004! Congratulations!

About Toon Boom Technologies Inc.

Based in Montreal, Canada, Toon Boom Technologies Inc. is a world-leading supplier of 2D animation software for studios and individuals. With a presence in more than 50 countries, Toon Boom Technologies provides a complete suite of high-performance, web-enabled animation tools and services to creators and producers of 2D animation, including USAAnimation[®] and Toon Boom Studio[™]. Founded in 1994, Toon Boom Technologies offers a 100% vector-based, resolution independent and multi-layer software system with multi-format output to HDTV, Film, DVD, Imax and Macromedia[®] Flash[™]. Toon Boom Technologies' products supply the 2D animation market with digital production tools for market-leader studios such as Klasky Csupo, Warner Bros., DreamWorks, Paramount, Universal, Mercury Filmworks, Sunwoo, Cuckoo's Nest and Wang Films. For additional information, visit Toon Boom on the Web at www.toonboom.com

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