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www.mercuryfilmworks.com

**Mercury Filmworks begins post-production on 26
all new episodes of award-winning series Yvon of the Yukon**

Vancouver, March 31, 2003 – Capturing the momentum of two award-winning seasons of children's animated series *Yvon of the Yukon*, Mercury Filmworks is once again working with series creators Studio B Productions on 26 new episodes of giggles and laughs shared by viewers in 11 countries around the world. Mercury's Vancouver studio will begin post-production on 26 x 22 minute episodes in its Vancouver studio this week, providing digital paint and compositing for the series.

“Studio B is one of the finest studios in the country and we're extremely pleased to be working with their exceptional team to produce two more successful seasons of *Yvon of the Yukon*,” says Clint Eland, Mercury's President and Executive Producer. “Yvon is one of our favourite shows. It's fast-paced, fun and extremely clever.”

The popular series stars dim-witted Yvon Ducharme, a 17th century French explorer. After being accidentally frozen inside a block of Artic ice the dysfunctional but loveable Frenchman finds himself in the "modern" town of Upyermukluk where his 17th Century goals (ie conquering the New World) just don't seem to fit.

Will Yvon succeed in conquering this freeze-dried land in the name of New France? Will Tommy ever teach him that a toaster-oven is not for drying undies? Given his iron will, his total obsession, and his complete stupidity, the bets are on *Yvon of the Yukon*, set to launch on CBBC and YTV this summer.

“Mercury has been an incredibly valuable partner in the production of Studio B shows,” says Blair Peters, partner at Studio B Productions. “The company's attention to detail and high standards means post production is seamless for us and also makes a series like the award-winning *Yvon of the Yukon* stand out among the many children's animated series out there. “

Ranked as one of YTV's top kid's shows, and a hit on BBC Kids and Nickelodeon Australia, *Yvon of the Yukon* also airs in Poland, Germany, Russia, India and Spain, among other countries.

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About Mercury Filmworks

Mercury Filmworks is an independent production studio specializing in digital paint, compositing, 3D and post-production for the animation industry. Delivering over 250 half hours of television and feature animation to producers and broadcasters in its first five years, Mercury, which started as a small three person operation, now employs more than 120 people between its Vancouver and Toronto studios and is the second largest *USAnimation* facility in North America behind Disney. The company services clients world-wide via a carrier-class fibre-optic network and a fresh suite of web-based client services.

Mercury Filmworks' extensive client list includes some of the finest companies in the world, identified in the industry for their commitment to quality television and feature entertainment. The studio is proud to be associated with: BBC; Cartoon Network Studios; Corus Entertainment/Nelvana; CTV; DECODE Entertainment; Discovery Networks; Disney Television & Feature Animation; Dreamworks; Kids' WB!; MTV Networks, SONY, Studio B Productions; Teletoon; Warner Bros. Feature Animation; Will Vinton Studios; Universal Studios; and YTV.

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