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For Immediate Release

Toon Boom Studio Version 2.5 for Mac Ready to Roll!

(Montreal, April 19, 2004) – Toon Boom Animation is pleased to announce the launch of Toon Boom Studio version 2.5 for Mac OS X. V2.5 is the latest release of our hugely popular cartoon animation solution for creative professionals and schools. This release brings many exciting new features to the table, such as sound scrubbing in the Timeline, the ability to draw in Sceneplanning and support for scanning.

The upgrade can be purchased online or from a reseller at \$ 199 USD.

All Mac customers that are eligible to receive the free electronic upgrade to V2.5 must download the upgrade within 30 days of the customer release (by May 19, 2004). Beyond that date, they will be able to buy the upgrade from the Online Store.

Toon Boom is also launching a new web site, on which you will be able to find more detailed information about Toon Boom Studio and this latest release.

About Toon Boom Animation Inc.

Building on a decade of great successes, Toon Boom has entered a new era. Designated as Toon Boom Animation Inc, the company carries several leading animation products, including USAnimation OPUS and Toon Boom Studio. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. Concerto, a new solution designed to meet digital and paperless animation production needs, is implemented in prestigious animation studios worldwide. With these great offerings, Toon Boom Animation is well poised, as the world-leading supplier of animation solutions, to continue delivering quality, efficiency and reliability to the animation community – for all animation styles and formats. Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., DreamWorks, Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, Sunwoo, and Cuckoo's Nest, to name a few.

For additional information, visit Toon Boom on the Web at www.toonboom.com

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