



For Immediate Release

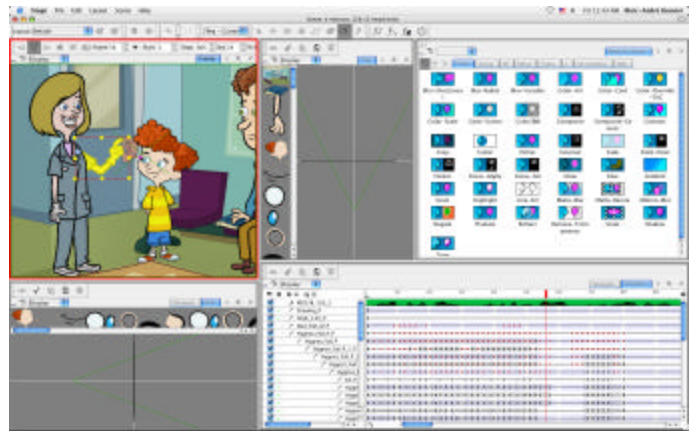
Toon Boom Releases Concerto SP1

Montreal (October 5, 2004) – Toon Boom Animation announced today the release of Concerto Service Pack 1, along with Opus II. This release includes several exciting new features, and enhancements. Highlights of the new features include:

- The ability to render a QuickTime movie in Linux and Windows
- The ability to control line thickness when zooming in the Read Module
- Access to an advanced timeline with sound scrubbing
- The use of scripting functions to customize actions or create macros
- The use of a new and improved Template window with element types

"We are very proud of Concerto's achievements in the digital animation production environment. This new release enables users to maximize even more the software capabilities and output high quality animation cost-effectively," shared Francisco Del Cueto, Vice-President, Technology, at Toon Boom.

"We experienced exceptional results with the use of Concerto on the first season of Mischief City. As we begin production on season two, our team is looking forward to taking advantage of the additional features that the second release of Concerto has to offer," Jerry Popowich, Vice-President, Creative Production at Mercury Filmworks.



Mischief City. Image courtesy of Mercury Filmworks and Shaftesbury

Concerto SP1 is available on Windows, Linux and MacOS X. A technical bulletin is available upon request.

About Toon Boom Animation Inc.

Building on a decade of great successes, Toon Boom has entered a new era. Designated as Toon Boom Animation Inc., the company carries several leading animation products, including USAnimation OPUS and Toon Boom Studio. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. Concerto, a new solution designed to meet digital and paperless animation production needs, is implemented in prestigious animation studios worldwide.

With these great offerings, Toon Boom Animation is well-poised, as the world-leading supplier of animation solutions, to continue delivering quality, efficiency and reliability to the animation community – for all animation styles and formats. Toon Boom's client base ranges from major Hollywood studios creating blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., DreamWorks, Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, King Camera, Cromosoma and Lanterna Magica, to name a few. For additional information, visit Toon Boom on the Web at www.toonboom.com.

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