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For Immediate Release

Paul Girouard Rejoins Toon Boom

(MONTREAL, August 4, 2004) – Toon Boom Animation announced today that Paul Girouard has rejoined Toon Boom as Executive Vice-President, Worldwide Sales and Business Development.

"It is with great pleasure that I accepted the opportunity to rejoin Toon Boom. These are exciting times and Toon Boom's offerings are certainly the leader in the technology arena. I look forward to catching up with our customers and develop new relationships in the animation industry," shared Paul Girouard.

About Toon Boom Animation Inc.

Building on a decade of great successes, Toon Boom has entered a new era. Designated as Toon Boom Animation Inc, the company carries several leading animation products, including USAnimation OPUS and Toon Boom Studio. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. Concerto, a new solution designed to meet digital and paperless animation production needs, is implemented in prestigious animation studios worldwide. With these great offerings, Toon Boom Animation is well poised, as the world-leading supplier of animation solutions, to continue delivering quality, efficiency and reliability to the animation community – for all animation styles and formats. Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., DreamWorks, Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, Sunwoo, and Cuckoo's Nest, to name a few. For additional information, visit Toon Boom on the Web at www.toonboom.com

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