



For Immediate Release

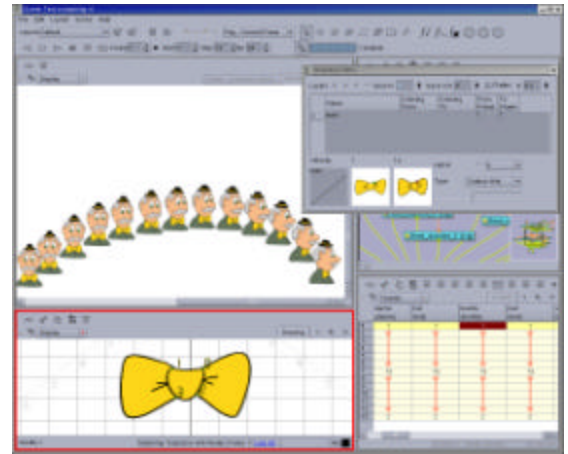
## Toon Boom Hits the High Note with Symphony

*Morphing, Inverse Kinematics and Glue make it the leading edge animation solution by far.*

Montreal (October 4, 2004) – Toon Boom Animation announced today the release of Symphony. With powerful features – such as morphing, basic inverse kinematics and “glue” - that enhance the paperless animation production process, Symphony enables studios to produce digital animation of the highest quality.

Advanced drawing and asset management tools combined with a seamless, integrated workflow make Symphony the solution of choice for any studio that aims to save significant overhead costs while adding value to their animations. Building on the advanced features provided by Opus and Concerto, Symphony adds morphing, basic inverse kinematics and “glue” (automatic joint connecting) to your toolset.

"Symphony culminates everything that has been done in animation technology by pushing further the boundaries of creativity and efficiency. This tool brings to the table high-tech features that will not only raise the quality of animation but also reduce significantly the cost of producing animation," shared Joan Vogelesang, President and Chief Executive Officer at Toon Boom.



The morphing tool can generate as many in-betweens as required between the key frames.

Nelvana, one of the world's leading international producers and distributors of children's programming and products, is the early adopter of this revolutionary technology and has used it in the production of the series *6Teen* and the pilot of *Grossology*, which will be presented at MIPCOM 2004. "In Toon Boom, Nelvana saw a company poised to raise the bar for 2-D digital animation," said Scott Dyer, Executive VP of Production and Development for Nelvana. "Our early involvement in Symphony, and the adoption of the technology for production and development, will enable us to increase the quality and expressiveness of our work while remaining cost-effective. We're thrilled to be using Symphony in our Toronto studios."

Demos are available at MIPCOM 2004, Booth C1.05.

Symphony will be ready to ship in the first quarter of 2005 and will be available on Windows, Linux and Mac OS X.

### **About Toon Boom Animation Inc.**

Building on a decade of great successes, Toon Boom has entered a new era. Designated as Toon Boom Animation Inc., the company carries several leading animation products, including USAnimation OPUS, Concerto, Symphony and Toon Boom Studio. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. Concerto and Symphony, the most advanced solutions designed to meet digital and paperless animation production needs, are implemented in prestigious animation studios worldwide.



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With these great offerings, Toon Boom Animation is well-poised, as the world-leading supplier of animation solutions, to continue delivering quality, efficiency and reliability to the animation community – for all animation styles and formats. Toon Boom's client base ranges from major Hollywood studios creating blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., DreamWorks, Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, King Camera, Cromosoma and Lanterna Magica, to name a few. For additional information, visit Toon Boom on the Web at [www.toonboom.com](http://www.toonboom.com).

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### **About Nelvana Limited**

Nelvana Limited is one of the world's leading international producers and distributors of children's programming and products. Nelvana is owned by Corus Entertainment, a Canadian-based media and entertainment company. Corus is a market leader in both specialty TV and radio. The company's other interests include music, television broadcasting and advertising services. A publicly traded company, Corus is listed on the Toronto (CJR.B) and New York (CJR) stock exchanges. Corus' Web site is [www.corusentertainment.com](http://www.corusentertainment.com).

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