

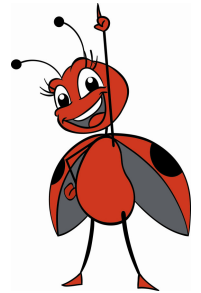


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For Immediate Release

Toon Boom Launches Solo for Small Studios and Independent Filmmakers

Powerful new stand-alone animation software delivers complete development and production performance for next-generation digital animation experiences.



Montreal (September 19, 2005) – Toon Boom Animation announced today the release of Toon Boom Solo, the new stand-alone animation software solution designed to meet the needs of small size studios and independent animation filmmakers. Solo offers a new level of creativity, efficiency and simplified workflow to produce animation of the highest quality for film, video, television, web sites, games and mobile devices.

- **Get the All-in-one Solution**

Toon Boom Solo is the must-have tool for start-to-finish animation productions, from drawing directly on the screen to scanning, inking and painting, compositing, laying out animation in 3D space, applying special effects and rendering.

- **Enjoy Greater Creative Control**

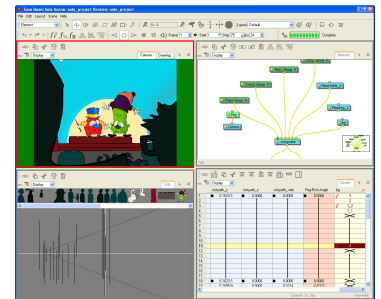
Toon Boom Solo offers an impressive array of creative animation tools, facilitating complete artistic expression throughout the animation production process, whether it is traditional, digital or cut-out style.

- **Achieve High Efficiencies and Costs Savings**

Toon Boom Solo's advanced features, such as morphing, inverse kinematics, glue and special effects, translate into faster completion of projects—all integrated in a single application and relying on a field-proven technology.

- **Work in the Platform of Your Choice**

Toon Boom Solo easily integrates into any existing pipeline, and also provides users with freedom and flexibility to work on Windows, Linux and Mac OS X.



"Driven by extensive, global customer demand and based on Emmy Award winning technology, Solo has been developed to bring the most advanced features such as morphing, inverse kinematics and glue to the greater animation community. We can't wait to see what people will create now with the technology." said Joan Vogelesang, President and CEO, Toon Boom Animation

Toon Boom Solo is expected to ship on September 30, 2005. Toon Boom Solo comes with a DVD case and CD, a security key (dongle), Keyboard Shortcuts and Installation and Getting Started Guide, tutorials as well as a two-volume user guide. Check out the Launch Special available at www.toonboom.com

About Toon Boom Animation Inc.

Winner of the 2005 Primetime Emmy® Engineering Award, Toon Boom Animation Inc. is the worldwide leader of animation software solutions with high-tech tools such as morphing, inverse kinematics and glue. Toon Boom carries several leading animation products, including Harmony, Opus, Solo and Studio. Harmony is a revolutionary solution designed to meet digital animation production needs, whether it is cut-out or paperless. Its superior toolset, with morphing, inverse kinematics and glue, makes it the solution for any studio wanting to create the highest-quality animation cost-effectively. Toon Boom Opus is the industry standard for traditional animation production. From scanning, inking and painting, to compositing and rendering, its powerful features translate into significant savings throughout the production process. Toon Boom Solo brings the power of Toon Boom's most the high-end applications into this stand-alone animation software solution. As for Toon Boom Studio, this application is the ideal tool for individuals. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. With these great offerings, Toon Boom Animation is well poised to continue delivering quality, efficiency and reliability to the animation community - for all animation styles and formats.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, King Camera, Cromosoma and Lanterna Magica, to name a few. Some of the prestigious productions done with Toon Boom's technology include *Les Triplettes de Belleville*, *Looney Tunes: Back in Action*, *The Rugrats*, and *SpongeBob The Movie*.

In 2004, the Federation of Indian Chambers of Commerce & Industry honored Ms. Vogelesang, President and Chief Executive Officer of Toon Boom Animation, with the Life Time Achievement Award for promoting the Indian Animation Sector on the global map. Since 1999, Toon Boom has advocated the potential of India as an animation destination and has established a great working relationship with many successful studios. For additional information, visit Toon Boom at www.toonboom.com.

Opus™, Solo™, Studio™ and Harmony™ are trademarks of Toon Boom Animation Inc. Other company and product names may be trademarks of their respective owners.