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For Immediate Release

## Pipangaï Plays Harmony in Réunion Island

Montreal (October 11, 2005)— Toon Boom Animation today announced that Pipangaï Productions is equipping its entire studio with Toon Boom Harmony, making it the first French installation with this Emmy-award winning technology. Based out of La Réunion, Pipangaï plans to maximize its use of Harmony by offering ink and paint, animation and compositing services to the animation industry but also by developing its own productions.

Pipangaï Productions is Europe's second largest animation studio in terms of output with over 850 episodes of animation produced, totaling 350 hours of programming, and sold in over 80 countries. Pipangaï has worked on *Babar*, *Bob Morane*, *My Dad The Rock Star*, *Wombat City* and *Totally Spies* to name a few.

"Considering how superior Toon Boom Harmony is technology-wise, we decided to use it exclusively throughout our studio. We are convinced Harmony will give us the leading edge required to position ourselves as strong and competitive contenders in the animation arena and offer animation services of the highest quality," said Azmina Goulamaly, General Manager at Pipangaï.

### **About Toon Boom Animation Inc.**

Winner of the 2005 Primetime Emmy® Engineering Award, Toon Boom Animation Inc. is the worldwide leader of animation software solutions with high-tech tools such as morphing, inverse kinematics and glue. Toon Boom carries several leading animation products, including Harmony, Opus, Solo and Studio. Harmony is a revolutionary solution designed to meet digital animation production needs, whether it is cut-out or paperless. Its superior toolset, with morphing, inverse kinematics and glue, makes it the solution for any studio wanting to create the highest-quality animation cost-effectively. Toon Boom Opus is the industry standard for traditional animation production. From scanning, inking and painting, to compositing and rendering, its powerful features translate into significant savings throughout the production process. Designed to meet the needs of small studios and independent filmmakers, Toon Boom Solo brings the power of Toon Boom's most advanced applications into this stand-alone animation software solution. As for Toon Boom Studio, this application is the ideal tool for individuals. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. With these great offerings, Toon Boom Animation is well-poised to continue delivering quality, efficiency and reliability to the animation community - for all animation styles and formats.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, King Camera, Cromosoma and Lanterna Magica, to name a few. Some of the prestigious productions done with Toon Boom's technology include *Les Triplettes de Belleville*, *Looney Tunes: Back in Action*, *Rugrats*, and *The SpongeBob SquarePants Movie*.

In 2004, the Federation of Indian Chambers of Commerce & Industry honored Ms. Voogesang, President and Chief Executive Officer of Toon Boom Animation, with the Life Time Achievement Award for promoting the Indian Animation Sector globally. Since 1999, Toon Boom has advocated the potential of India as an animation destination and has established a great working relationship with many successful studios.

For additional information, visit Toon Boom at [www.toonboom.com](http://www.toonboom.com).

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