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For Immediate Release

## Toon Boom Proud of Curious George Release

Montreal (February 10, 2006) – Emmy-award winning, Toon Boom Animation Inc. is proud to spotlight the release of Curious George this week-end. Toon Boom's leading animation software solution Opus, has significantly contributed to the feature film production of this globally known character. Produced by Universal Pictures and Imagine Entertainment, the feature offers an all-new adventure based upon the beloved tales of George, the inquisitive little guy with an insatiable taste for action.

"For more than 65 years, this little monkey has captured the hearts and minds of so many people of all ages and we are very proud that Toon Boom has been involved in the making of this fantastic 2D feature for the big screen" shared Joan Vogelesang, President and Chief Executive Officer at Toon Boom.



Toon Boom recommends all animation lovers to go see this movie as of this week-end!

### **ABOUT CURIOUS GEORGE**

Universal Pictures and Imagine Entertainment bring Curious George, the original "monkey see, monkey do" chimp, to the screen in an all-new animated adventure based upon the beloved tales that have been enchanting readers for more than 60 years. George, the inquisitive little guy with an insatiable taste for adventure, sets off in a brand new tale for the big screen, where his spunky and fun-loving nature endears him to new friends he meets along the way and (of course) lands him in a series of (mis-) adventures. Originally published in 1941, the book has never been out of print since. Authors H. A. Rey and his wife Margret, creative partners who fled Europe during the Nazi occupation and settled in Cambridge, Massachusetts, wrote the original seven Curious George tales. In 1998 Houghton-Mifflin began publishing new Curious George adventures and continues to release new titles and formats. Curious George titles have sold more than 30 million copies worldwide and have been published in 17 languages, making the little monkey who left the jungle with The Man with the Yellow Hat one of the best-selling and most enduring characters in children's literature. Matthew O'Callaghan directs from a screenplay by Ken Kaufman (story by Ken Kaufman and Mike Werb). Will Ferrell (Elf, The Producers) lends his voice to The Man with the Yellow Hat. Dick Van Dyke, Drew Barrymore, David Cross, Eugene Levy and Joan Plowright are also among the distinguished cast of voices. Original songs are written and performed by Jack Johnson.

### **About Toon Boom Animation Inc.**

Winner of the 2005 Primetime Emmy® Engineering Award, Toon Boom Animation Inc. is the worldwide leader of animation software solutions with high-tech tools such as morphing, inverse kinematics and glue. Toon Boom carries several leading animation products, including Harmony, Opus, Solo and Studio. Harmony is a revolutionary solution designed to meet digital animation production needs, whether it is cut-out or paperless. Its superior toolset, with morphing, inverse kinematics and glue, makes it the solution for any studio wanting to create the highest-quality animation cost-effectively. Toon Boom Opus is the industry standard for traditional animation production. From scanning, inking and painting, to compositing and rendering, its powerful features translate into significant savings throughout the production process. Designed to meet the needs of small studios and independent filmmakers, Toon Boom Solo brings the power of Toon Boom's most advanced applications into this stand-alone animation software solution. As for Toon Boom Studio, this application is the ideal tool for individuals. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. With these great offerings, Toon Boom Animation is well-poised to continue delivering quality, efficiency and reliability to the animation community - for all animation styles and formats.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, King Camera, Cromosoma and Lanterna Magica, to name a few. Some of the prestigious productions done with Toon Boom's technology include *Les Triplettes de Belleville*, *Looney Tunes: Back in Action*, *Rugrats*, *The SpongeBob SquarePants Movie* and *Curious George*.

For additional information, visit Toon Boom at [www.toonboom.com](http://www.toonboom.com).

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