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For Immediate Release

Toonz Animation Becomes the Largest Toon Boom Harmony Installation in India

Montreal (April 4, 2006) – Emmy award-winning Toon Boom Animation Inc. today announced that Toonz Animation India, the world-class Trivandrum-based animation studio, has become the largest Toon Boom Harmony installation in India. Preparing for the production of several in-house projects, Toonz is planning to explore Harmony's wide array of capabilities to create traditional and cut-out animation in a fully integrated production pipeline.



TOONZ ANIMATION
INDIA PRIVATE LIMITED

"To further our level of efficiency and bring our quality standards even higher, we decided to install Toon Boom Harmony throughout our studio" shared P. Jayakumar, Chief Executive Officer at Toonz Animation India.

Founded in 1999, Toonz Animation India Pvt. Ltd. is a world-class animation studio delivering content for Film, Television, DVD, Internet and other interactive platforms. Based in Technopark in Trivandrum, Kerala, Toonz is the most advanced studio to open in India since the country emerged as a potential player in the international animation industry. The studio has completed a slate of original work for TV, including the 26- episode series *The Adventures of Tenali Raman*, as well as maintaining an extensive library of original content. The multi award-winning studio is headed by a team of top professionals handpicked from different parts of the world. The Animation Magazine has recently heralded the company as one of the top ten multimedia studios in the world.

About Toon Boom Animation Inc.

Winner of the 2005 Primetime Emmy® Engineering Award, Toon Boom Animation Inc. is the worldwide leader of animation software solutions with high-tech tools such as morphing, inverse kinematics and glue. Toon Boom carries several leading animation products, including Harmony, Opus, Solo and Studio. Harmony is a revolutionary solution designed to meet digital animation production needs, whether it is cut-out or paperless. Its superior toolset, with morphing, inverse kinematics and glue, makes it the solution for any studio wanting to create the highest-quality animation cost-effectively. Toon Boom Opus is the industry standard for traditional animation production. From scanning, inking and painting, to compositing and rendering, its powerful features translate into significant savings throughout the production process. Designed to meet the needs of small studios and independent filmmakers, Toon Boom Solo brings the power of Toon Boom's most advanced applications into this stand-alone animation software solution. As for Toon Boom Studio, this application is the ideal tool for individuals. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. With these great offerings, Toon Boom Animation is well-poised to continue delivering quality, efficiency and reliability to the animation community - for all animation styles and formats.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., Paramount Pictures, Universal, Mercury Filmworks, Wild Brain, King Camera, Cromosoma and Lanterna Magica, to name a few. Some of the prestigious productions done with Toon Boom's technology include *Les Triplettes de Belleville*, *Looney Tunes: Back in Action*, *Rugrats*, *The SpongeBob SquarePants Movie* and *Curious George*.

For additional information, visit Toon Boom at www.toonboom.com.

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