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For Immediate Release

Toon Boom Customers Fit with the Workout Series

Montreal (May 1, 2006) – Emmy award-winning Toon Boom Animation Inc. today announced the release of the Toon Boom Animation Workout Series. Touching on all aspects of animation creation, the Toon Boom Animation Workout Series is a dedicated program of exercises designed to help users develop the techniques and skills necessary to get the most out of the Toon Boom product family.



Each title of the Workout Series lays out the objectives, provides users with the tools and material necessary and guides them through each exercise, while allowing them plenty of freedom to experiment and add their own personal touch to the final result. Once they have completed the program they will be able to apply the skill set to their own projects. As a bonus, each animator involved in the series provides some useful Animator's Tips.

The first Animating Workout title is split into two components. The first one shows step by step how to use the drawing tools as well as animating, and the second shows how to add elements and create a movie. The Animating Workout sells at \$24.99 US and is available at the Toon Boom online store.

The next title is already in the works and will teach the fundamentals of Cutout-style animation, showing step by step how to go from a rough sketch, to a fully painted character, ready for Cutout animation. Check out all the eLearning tools Toon Boom offers online at www.toonboom.com/products/eLearning/

The Workout Series is designed to work with Toon Boom Studio or Toon Boom Solo, users must have one of these two products installed on their computer. This is not designed to work with Toon Boom Studio Express.

About Toon Boom Animation Inc.

Winner of the 2005 Primetime Emmy® Engineering Award, Toon Boom Animation Inc. is the worldwide leader of animation software solutions with high-tech tools such as morphing, inverse kinematics and glue. Toon Boom carries several leading animation products, including Harmony, Opus, Solo and Studio. Harmony is a revolutionary solution designed to meet digital animation production needs, whether it is cut-out or paperless. Its superior toolset, with morphing, inverse kinematics and glue, makes it the solution for any studio wanting to create the highest-quality animation cost-effectively. Toon Boom Opus is the industry standard for traditional animation production. From scanning, inking and painting, to compositing and rendering, its powerful features translate into significant savings throughout the production process. Designed to meet the needs of small studios and independent filmmakers, Toon Boom Solo brings the power of Toon Boom's most advanced applications into this stand-alone animation software solution. As for Toon Boom Studio, this application is the ideal tool for individuals. Toon Boom also offers consulting and training services dedicated to increasing animation production efficiency and quality. With these great offerings, Toon Boom Animation is well-poised to continue delivering quality, efficiency and reliability to the animation community - for all animation styles and formats.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Klasky Csupo, Warner Bros., Paramount Pictures, Universal, Mercury Filmworks, Alphanim, LuxAnimation, Cosgrove Hall, King Camera, Cromosoma and Lanterna Magica, to name a few. Some of the prestigious productions done with Toon Boom's technology include *Les Triplettes de Belleville*, *Looney Tunes: Back in Action*, *Rugrats*, *The SpongeBob SquarePants Movie* and *Curious George*.

For additional information, visit Toon Boom at www.toonboom.com.

Opus™, Solo™, Studio™ and Harmony™ are trademarks of Toon Boom Animation Inc. Other company and product names may be trademarks of their respective owners.