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For Immediate Release

## Toon Boom and ITE Create a Centre of Excellence in Singapore

Montreal (June 20, 2006) – Emmy award-winning Toon Boom Animation Inc. announced during the 9th Annual Canadian ICT Partnering Forum in Singapore, its partnership with the Institute of Technical Education (ITE) to jointly create a Centre of Excellence that will provide world class training in animation as per the international standards and rely on the most advanced animation technology available in the market,

Both Toon Boom and ITE will promote the Centre of Excellence in the South East Asia region and highly recommend the Professional Certification it will provide its graduates.

"Thanks to the remarkable support of the Media Development Authority and the Canadian High Commission, Toon Boom has increased its level of activity in Singapore, starting with animation master class workshops earlier this year. As we feel that Canada holds a leading position in the global animation industry and building on Toon Boom's expertise in animation production, we hope to participate in Singapore's vision to become a centre of excellence for Interactive Digital Media," said Joan Voogesang, President and Chief Executive Officer at Toon Boom.

### **About Toon Boom Animation Inc.**

Toon Boom Animation Inc. is the worldwide leader in animation software solutions. Toon Boom carries entry level and high-end animation software solutions for film, television, web, games, mobile devices and training applications. In 2005, Toon Boom was granted the **Primetime Emmy® Engineering Award** by the Academy of Television Arts & Sciences for its significant contribution made to the animation industry targeted for television, in North America and throughout Asia, Europe and the Middle East. In 2006, the IT Federation of Quebec (FIQ) awarded an **OCTAS 2006** in the Multimedia – educational and cultural sector category, for Toon Boom Studio V3.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include **Nelvana, Warner Bros., Mercury Filmworks, China Central Television, Toonz Animation India, Starbust Animation, Answer Studio, Alphanim, Osgrove Hall, Cromosoma and Lanterna Magica**, to name a few. Some of the prestigious productions done with Toon Boom's technology include **Les Triplettes de Belleville, Looney Tunes: Back in Action, The Rugrats, SpongeBob The Movie** and **Curious George**.

For additional information, visit Toon Boom at [www.toonboom.com](http://www.toonboom.com).

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