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For immediate release

## Toon Boom and Automatic Duck Make Editing a Breeze

Montreal (May 12, 2008) – Emmy award-winning Toon Boom Animation Inc. today announced its partnership with Automatic Duck to bring the editing process to the next level. Toon Boom Storyboard Pro exports animatics in the AAF file format and Pro Import FCP takes them straight into Final Cut Pro, with automated relink of video files and unlimited audio tracks.

The combination of these professional tools enables users to speed up the finishing of their video projects, thanks to a more efficient and advanced use of the animatics during editing.

"Pro Import FCP serves as a bridge between Storyboard Pro and Final Cut Pro. Once the animated storyboards are approved, editors can work with enriched animatic files and plan faster the final editing of the projects. We are proud to deliver technology compatible with such a powerful plug-in that will make the editing much smoother," shared Joan Vogelesang, President and Chief Executive Officer at Toon Boom.

A Storyboard Pro-Pro Import FCP bundle is available at \$1,099.99 US in the Toon Boom online Store.

### About Toon Boom Animation Inc.

Toon Boom Animation Inc. is the worldwide leader in animation software solutions. Toon Boom carries user-friendly animation applications for all and develops new geographies to make the animation community as global as can be. In that market segment, Toon Boom caters to the needs of children, home users, creative professionals as well as students, educators and schools.

As importantly, Toon Boom is fully dedicated to the needs of independent animators and studios, offering a wide product range from powerful pre-production tools to leading-edge animation production solutions. Relying on its extensive expertise in animation production, Toon Boom provides consulting services in the fields of optimization, pipeline integration, production assistance and custom development.

In 2005, Toon Boom was granted the **Primetime Emmy® Engineering Award** by the Academy of Television Arts & Sciences for its significant contribution made to the animation industry targeted for television. In 2006, the IT Federation of Quebec (FIQ) awarded an **OCTAS 2006** in the Multimedia – educational and cultural sector category, for Toon Boom Studio. In 2007, FIQ awarded an **OCTAS 2007** in the Technological Innovation category, for Toon Boom Storyboard Pro.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Warner Bros., Mercury Filmworks, China Central Television, Toonz Animation India, eMation, Rough Draft Korea, Alphanim, Cosgrove Hall, Cromosoma and Enarmonia, to name a few. Some of the prestigious productions done with Toon Boom's technology include *Les Triplettes de Belleville*, *Looney Tunes: Back in Action*, *The Rugrats*, *SpongeBob The Movie*, *Curious George*, *Go West: A New Lucky Luke Adventure* and *Simpsons The Movie*.

For additional information, visit Toon Boom at [toonboom.com](http://toonboom.com).