



For more information, contact:  
Karina Bessoudo  
VP, Marketing  
Toon Boom Animation Inc.  
[karina@toonboom.com](mailto:karina@toonboom.com)  
(514) 490-6479

**For immediate release**

## Toon Boom Makes Harmony Available for Pilot Production

Montreal (December 16, 2009) – Emmy Award-winning Toon Boom Animation Inc. today announced the launch of its unique Pilot Production Program. This program is ideal for anyone who has a concept and wants to pitch it to broadcasters, producers, investors at industry gatherings such as Kidscreen, Cartoon Forum, MIPTV or any others.

With the Pilot Production Program, Toon Boom offers professional animators a unique opportunity to create their TV, Web or Film pilot using the most advanced animation software solution available on the market.



Why should you embark on the Toon Boom Pilot Production Program?

- Produce a high-quality pilot using the world's best animation production software
- Create assets that can be reused once the project gets the green light
- Rely on Toon Boom's extensive expertise in animation techniques and production

What Toon Boom provides to you:

- Free access to Toon Boom Storyboard Pro and Harmony stand-alone licenses for up to 3 months
- Access to an in-house expert dedicated to your animation project. Certain conditions apply.

"We are honoured to support the creation of pilots for TV, Film or the Web that will become excellent programming for the small and big screens" shared Joan Vogelesang, President and Chief Executive Officer at Toon Boom.

Detailed information about the Toon Boom Pilot Production Program can be found online at: [toonboom.com/pilot-production-program/](http://toonboom.com/pilot-production-program/)

### About Toon Boom Animation Inc.

Toon Boom Animation Inc. ([toonboom.com](http://toonboom.com)) is the worldwide leader in animation software solutions. Toon Boom carries user-friendly animation applications for all and develops new geographies to make the animation community as global as can be. In that market segment, Toon Boom caters to the needs of children, home users, creative professionals as well as students, educators and schools.

As importantly, Toon Boom is fully dedicated to the needs of independent animators and studios, offering a wide product range from powerful pre-production tools to leading-edge animation production solutions. Relying on its extensive expertise in animation production, Toon Boom provides consulting services in the fields of optimization, pipeline integration, production assistance and custom development.

In 2005, Toon Boom was granted the **Primetime Emmy® Engineering Award** by the Academy of Television Arts & Sciences for its significant contribution made to the animation industry targeted for television. In 2006, the IT Federation of Quebec (FIQ) awarded an **OCTAS 2006** in the Multimedia – educational and cultural sector category, for Toon Boom Studio. In 2007, FIQ awarded an **OCTAS 2007** in the Technological Innovation category, for Toon Boom Storyboard Pro. In 2008, Flip Boom was granted a **Parents' Choice Gold Award** and a **New Canadian Media Award** in the Excellence in Children's category. In 2009, Flip Boom was selected as **Editor's Choice** by the prestigious **Children's Technology Review** for excellence in design.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Warner Bros., Mercury Filmworks, China Central Television, Toonz Animation India, eMation, Rough Draft Korea, Alphanim, BKN, Cromosoma and Enarmonia, to name a few. Some of the prestigious productions done with Toon Boom's technology include *Les Triplettes de Belleville*, *Looney Tunes: Back in Action*, *The Rugrats*, *SpongeBob The Movie*, *Hanuman*, *Curious George*, *Go West: A New Lucky Luke Adventure*, *Simpsons The Movie* and *The Princess and the Frog*.