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For immediate release

Toon Boom Partners with iStockphoto

Montreal (March 2, 2009) – Toon Boom Animation Inc. today announced its partnership with iStockphoto to offer Toon Boom users access to free images as well as a special discount to buy credits.

Use iStock to import digital images and vector illustrations into Storyboard Pro to build up your storyboard without drawing. Import iStock visuals into Toon Boom Studio, Animate and Digital Pro to speed up your creative process. Use iStock digital images for backgrounds, sets, props, characters and poses. Do rotoscoping, and easily store your iStock assets in the template library for re-use. Select iStock sound and add it to your creations to complete your projects.



"Partnering with iStock testifies to Toon Boom's dedication to further facilitate the creative process of our users, as well as widen the horizon of possibilities if they want to combine different techniques," said Joan Vogelesang, President and Chief Executive Officer at Toon Boom.

About Toon Boom Animation Inc.

Toon Boom Animation Inc., toonboom.com, is the worldwide leader in animation software solutions. Toon Boom carries user-friendly animation applications for all and develops new geographies to make the animation community as global as can be. In that market segment, Toon Boom caters to the needs of children, home users, creative professionals as well as students, educators and schools.

As importantly, Toon Boom is fully dedicated to the needs of independent animators and studios, offering a wide product range from powerful pre-production tools to leading-edge animation production solutions. Relying on its extensive expertise in animation production, Toon Boom provides consulting services in the fields of optimization, pipeline integration, production assistance and custom development.

In 2005, Toon Boom was granted the **Primetime Emmy® Engineering Award** by the Academy of Television Arts & Sciences for its significant contribution made to the animation industry targeted for television. In 2006, the IT Federation of Quebec (FIQ) awarded an **OCTAS 2006** in the Multimedia – educational and cultural sector category, for Toon Boom Studio. In 2007, FIQ awarded an **OCTAS 2007** in the Technological Innovation category, for Toon Boom Storyboard Pro.

Toon Boom's client base ranges from major studios creating Hollywood blockbuster animated films to individual animators creating their first masterpieces. Market-leading studios using Toon Boom's products include Nelvana, Warner Bros., Mercury Filmworks, China Central Television, Toonz Animation India, eMation, Rough Draft Korea, Alphanim, Cosgrove Hall, Cromosoma and Enarmonia, to name a few. Some of the prestigious productions done with Toon Boom's technology include *Les Triplettes de Belleville*, *Looney Tunes: Back in Action*, *The Rugrats*, *SpongeBob The Movie*, *Curious George*, *Go West: A New Lucky Luke Adventure* and *Simpsons The Movie*.

About iStockphoto

iStockphoto, www.istockphoto.com, is the world's leading royalty-free stock destination, with an image downloaded every 1.3 seconds. iStock pioneered the micropayment phenomenon in this industry, enabling buyers to license images for as little as a dollar. iStockphoto entered the stock video market with similarly enticing price points in September of 2006. In partnership with its members, iStockphoto has turned community into commerce, transforming the digital imagery market by encouraging passionate dialogue and education, while making imagery affordable to businesses that may not have licensed imagery otherwise. iStockphoto is headquartered in Calgary, Alberta, Canada, and is a wholly-owned subsidiary of Getty Images.